



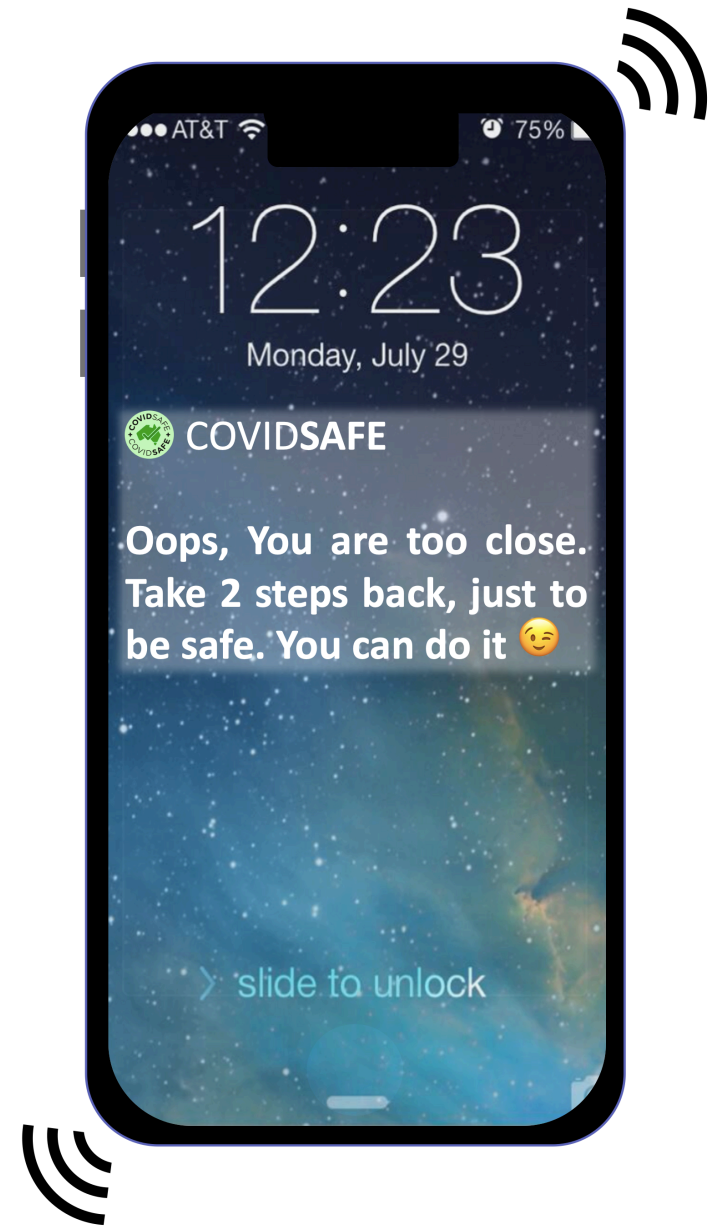
... but better

COVID-19 Safe App: An Update

- **What does it do?**
 - It's an update to the COVID safe app!
- **How will people know about the app/update?**
 - They will get notified that there has been an update and they can choose to **opt out**

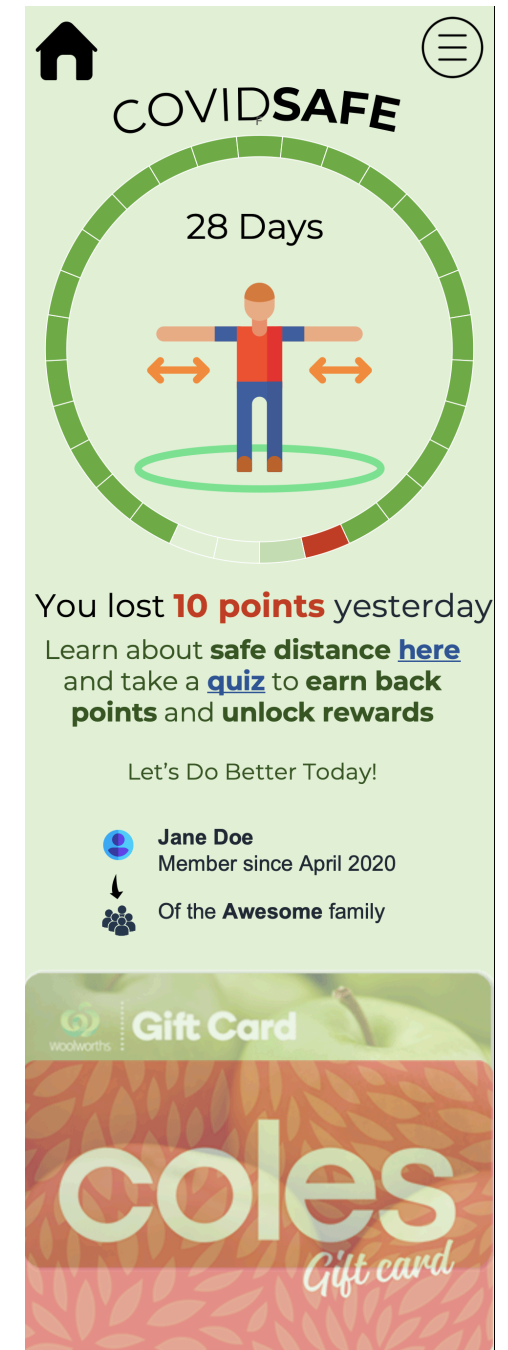
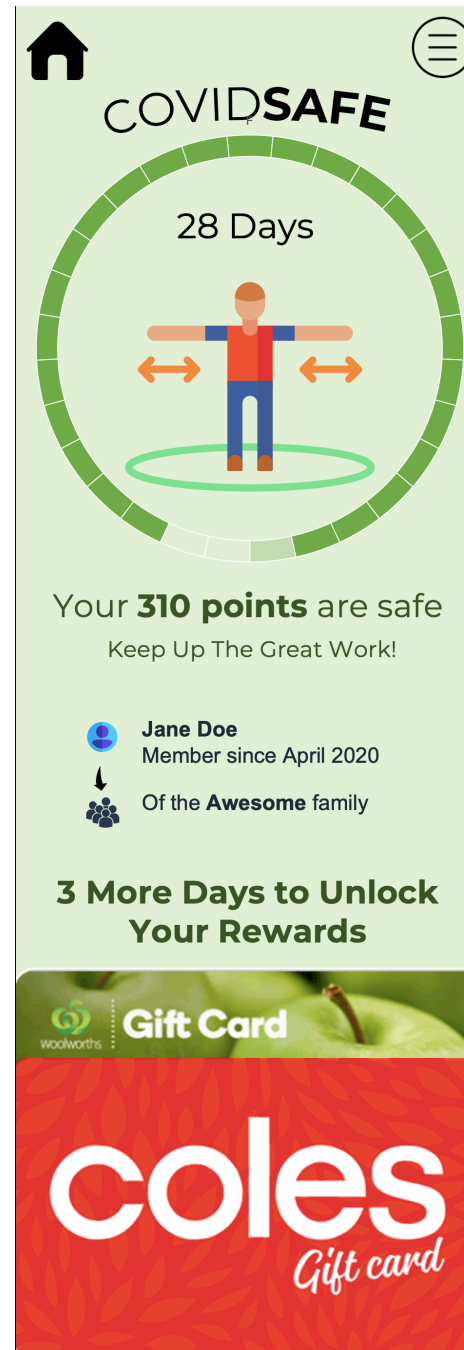
What are the new features?

- **Vibrates** when you're too close to someone – but not just your typical message vibration! It will make 3 long vibrations, so you know it's the app!



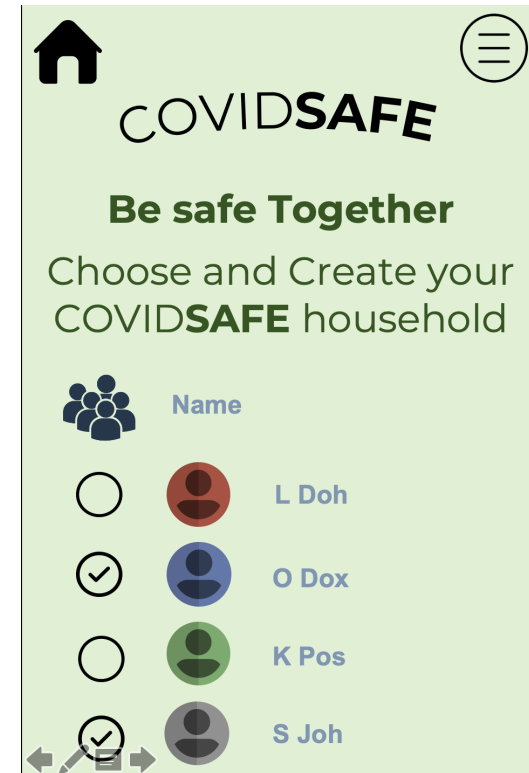
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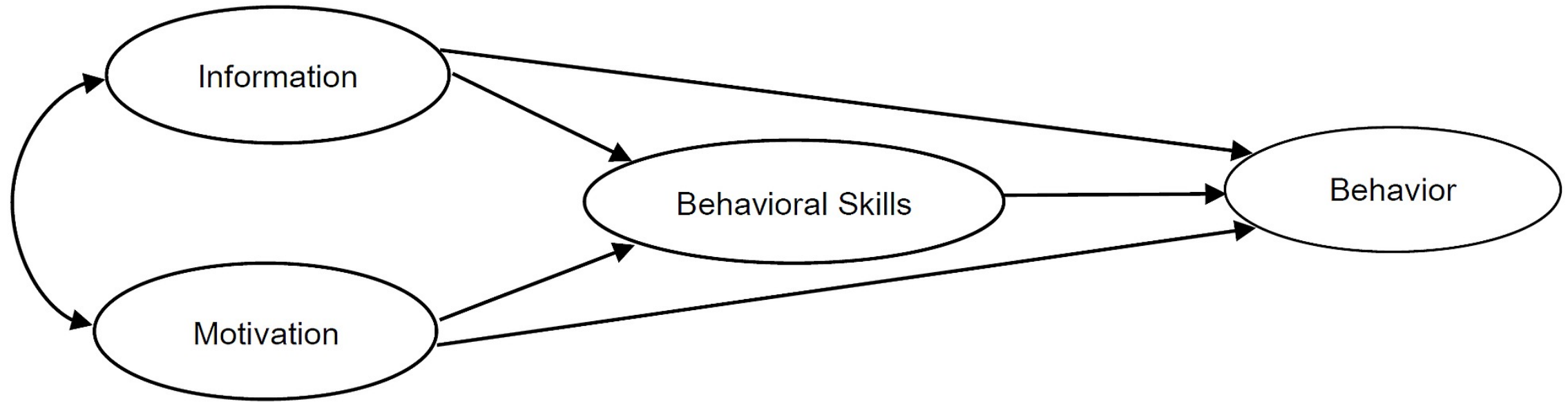
- **Points system** – You have a certain amount of points (like demerit points) that you want to maintain by keeping distance from people
 - If maintained over certain period, you can redeem more points and get vouchers! You can either loss or gain points (if too close to someone)
 - If you lose points, you can earn it back by clicking on the provided government website to learn about safe distance and take a quiz about it.



What are the new features?

- Can **select people through your contacts** that you're frequently in contact with and create a household/group points system – avoid points deduction by doing this
- Able to **measure distance** between people
 - Used for prevention methods for dinner parties, restaurants etc. To ensure appropriate distance between people





SCIENCE

- Self-monitoring and feedback via notification and point system
- Self-efficacy message via notification wording
- Using nudge theory in using notifications to promote social distancing behaviour change
- Loss aversion of points deduction
- Emphasis on a collective goal – to uphold social responsibility
- A mandatory update, using a default effect for an opt-out system
- Reframing 1.5m as 2 big steps for easier understanding